

INNOVATION SKILLS FOR THE PUBLIC SECTOR

One Day Workshop for Leaders

THINK STRATEGICALLY, INNOVATE EFFECTIVELY AND SOLVE PROBLEMS CREATIVELY

Proven tools and systems for individuals, teams and workplaces wanting to move beyond current possibilities.

Objectives

We live in the innovation age! Innovation is very firmly on the national agenda for the Australian public sector. At the same time public sector agencies face budget and staff cuts; increased workloads; entrenched thinking; and silos of knowledge and experience. The only way to deliver the same level of services at a lower cost is to approach challenges mindfully, think strategically, and solve problems creatively. Then the outcomes will be beneficial, productive and innovative. This 'hands-on', 'minds-on' workshop will show you how.

Overview

This workshop shows public sector leaders how to take or administer 'baby steps' to innovation. Dr Yashin-Shaw guides people through a sustainable process of evolutionary rather than revolutionary innovation. The combined effect of many small improvements cumulatively leads to higher productivity and effectiveness. The workshop uses many examples of real innovations within the public sector that have achieved this.

Over the course of one day, the workshop reveals powerful techniques to:

- Generate ideas
- Explore emerging solutions
- Evaluate potential outcomes
- Think strategically
- Develop a mindset of innovation
- Initiate and sustain evolutionary innovation
- Help create a climate of innovation

Find out how to use different modes of thinking to solve different kinds of problems. Learn how to:

- Turn staff meetings into solution generating incubators.
- Transform 'talk fests' into innovative outcomes.
- Translate great ideas into achievable actions and real results.
- Generate new solutions to old problems.
- Overcome mental blocks.
- Learn how to innovate incrementally and sustainably.
- Create a climate and culture of innovation.
- Access your vast store of knowledge and put it to good use.
- Lift productivity by solving problems quickly and innovatively.
- Use real world examples to prompt your own thinking and that of your team.
- Leverage yourself and your team out of mental ruts.
- Deal with all those issues you've been putting in the 'too hard' basket!

Presenter

Dr. Irena Yashin-Shaw PhD is an international cognition, creativity and innovation specialist who works with individuals, teams and organisations to achieve peak performance and productivity. She spent seven years researching creativity and its development as the subject of her PhD thesis and has subsequently delivered conference presentations and workshops on this topic in Russia, UK, China, India, New Zealand and Australia. Combine this with the fact that she also has a Masters degree in Adult Education, is an award winning professional speaker and you can be sure of a rewarding experience in her workshops. Irena was recently the keynote speaker at the Queensland Regional Heads Forum's Annual Government Business Conference on the Gold Coast where her topic of how to innovate in the public sector was very well received.

Workshop Schedule

9:00am	Welcome/ Icebreaker/Opening activities	H A V I N G F U N W H I L E D I S C O V E R I N G
9.15am <i>Preparing</i>	Australia's need for innovation What is creativity? What is innovation? What's the difference? Why is innovation so important in the public sector? How to achieve innovation in the public sector.	
10:45am	Morning tea	
11.00am <i>Beginning</i>	How to overcome entrenched thinking and mental ruts. How to use cognitive tools for better thinking. How you can creating a climate for innovation. How to establish the channels for innovation. How is 21 st century innovation different to 20 th century innovation?	
12.30pm	Lunch	
1.15pm <i>Learning</i>	Innovation using <i>The StrateGEE® Model</i> Strategising, generating, exploring and evaluating innovations	
2.45pm	Afternoon Tea	
3.00pm <i>Using</i>	Applying the new thinking skills. Individual or group problem solving. Participants work on an authentic scenario in order to: <ul style="list-style-type: none"> ▪ Become confident with the use of the new problem-solving strategies ▪ Facilitate transfer into other contexts ▪ Experience the process of unlocking cognitive resources ▪ Appreciate their capacity for innovation. 	
4.30pm <i>Following through.</i>	How to use what we've learned. Benefits of using the strategies learned during the day.	
4.45/5.00pm	Feedback/Close	

This workshop is ideal for in-house delivery for workplace teams seeking greater cohesion and higher productivity.

Testimonials

I found that I was able to both add and take value from the day. It was a topic I was very interested in and Irena's facilitation skills keeping the day interesting, informative and energetic were excellent. I have no hesitation in recommending the workshop to those that need to think and act creatively in and around their work situations.

Felicity Bradshaw, Principal Project Officer, State Development. Qld.

Irena's StrateGEE model taps into a variety of fundamental problem-solving skills and synthesises them into a powerful tool to access new ideas about old problems.

Michelle Delebet, Business Manager, OSD Pipelines.

The workshop was delivered very professionally, but most importantly with warmth and immense sincerity which is often lacking in professional development sessions. The day was logically and effectively sequenced. It provided me with valuable insights about how to successfully address challenges in the workplace. Congratulations!

David Cockburn, Coordinator, Iona College.

I found the degree of helpfulness and genuine participation of fellow workshop members in the brainstorming of ideas and issues to be superb. I would thoroughly recommend the workshop to any individual or group seeking to make changes in their lives or methods of business operation as Irena's facilitation skills are excellent.

Adam Manneke-Jones, Sales Agent

Very useful process that can be applied in a number of different contexts.

Rebekah Davis, Trainer

I appreciated this workshop from three points of view, relating to the tool itself, the workshop design and the skilled presentation of the content. I came away from the workshop with really useful ideas for generating creative changes to the training sessions I conduct, as well as ideas on how to apply them. Irena planned the experience with adult learning principles in mind so we just had the right environment for learning. It was a really worthwhile workshop that I would highly recommend to others.

Diane Robertson Managing Director Austral Business Communication

Great Course! Really worth attending.

Melinda Eves Assistant Director Aust. Gov. Dept of Health. Canberra.

As a commercial solicitor I was able to achieve a range of outcomes from thinking differently. Using the model I learnt from Irena took me far outside the kind of thinking I usually use when dealing with clients both commercial and government. It was an experience of how to be innovative in a business context. What came out of my mind and onto the paper absolutely astounded me. I was also really challenged to shift my perspective in the way I thought about so many aspects of my life not just work. Furthermore I was really edified by the quality of the interaction among the participants. A really worthwhile experience!

Shirley Vine Commercial Lawyer Brisbane

Irena has really helped me to capitalise on my existing knowledge.

Nduka Ozor Project Director HIV/AIDS Prevention in the Community (Nigeria)

I enjoyed the workshop as it not only brought out my own creativity but generated new thinking skills in dealing with challenges that I face in my life and work. Thank you!

Dr Jacinta D'Souza Principal, School of Social Work- Mangalore (India)

Enrolment Form – Innovation Skills for the Public Sector

Send this form to Acorn: Fax (02) 6217 7001 or e-mail to courses@acorntraining.com.au

Venue: Acorn Training Centre: 74 Townshend St Phillip

Course date:

Time: 9.00 a.m. to 4.45 p.m.

Person 1	_____	e-mail	_____	date	_____
Person 2	_____	e-mail	_____	date	_____
Person 3	_____	e-mail	_____	date	_____
Person 4	_____	e-mail	_____	date	_____
Person 5	_____	e-mail	_____	date	_____
Person 6	_____	e-mail	_____	date	_____

Organisation _____ Branch/Division _____
 Address _____

Phone No _____ Fax No _____

Payment Details

Total price \$545 x _____ attendees = \$_____ \$495 early bird price (early bird applies up to three weeks before the date of the workshop).

1. Credit Card (Amex, Diners, Visa, MasterCard)

Name _____ Card No _____

Expiry date _____

2. Invoice

Signed off by _____ Name _____

Email invoice to:

Terms: Payment is due on or before the day of the course. Cancellation is accepted more than seven days prior to the course date otherwise another person may be substituted. You have purchased a place on the date shown above; changing your booking to a later day incurs an administrative fee. We suggest you send a substitute if you can't come at the last minute.